## VINYLEFX DURABLE SERIES

# **TECH DATA SHEET**

## DECORATIVE AND OUTDOOR DURABLE PRINTABLE METALLIZED VINYLS

Coated with a permanent pressure sensitive acrylic adhesive, RTape metalized VinylEfx® films are designed to duplicate the look of metallic finishes in a variety of distinctive eye-catching patterns. VinylEfx® films are hot-embossed, which produces deeper, better defined patterns for a more realistic appearance. RTape's durable series metalized films provide longterm indoor use as well good outdoor durability. All VinylEfx® films are printable using screen print, digital print and offset inks formulated for pressure sensitive vinyl films.

#### PHYSICAL SPECIFICATIONS

Adhesive Acrylic

Color **Various** 

Caliper

2.7 mils (65micron) facestock

Caliper

facestock + adhesive

3.7 mils (90 micron)

Release Liner

one side coated white kraft paper, 125 g/m2

Adhesion to

Steel\*

Good adhesion to a wide variety of sign substrates. User should determine the suitability of the film prior to use in production.

Durability Up to 3 years outdoors

Shelf Life\*\* 1 year

### **FEATURES**

- Distinctive look adds value to your designs, so your signs will command higher selling prices and profits!
- Eye-catching appearance attracts the attention. That way, your graphics. get noticed, read and remembered.
- Excellent performance on flat and simple curved surfaces.
- Excellent layflatness and stability during cutting and weeding.

### **APPLICATIONS**

- Vehicle Graphics
- Point-Of-Purchase posters
- Tradeshow graphics and decoration
- · Retail displays and signage
- General decorations
- Window graphics and store window displays.

# WARRANTY

Tapes are only warranted to be free of defect in workmanship or materials at time of shipment. Manufacturer will replace or credit any material manufacturer deems defective. No acceptance or responsibility for loss, damage, or expense, implies or otherwise, shall be assumed by seller or manufacturer. User assumes all risk and liability herewith.



RESPONSIVE RELIABLE RESOURCEFUL

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